

For Immediate Release

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NEW HOME MEDICAL DEVICE PRODUCTS LEAD TO UNPRECEDENTED GROWTH FOR BRIDGE MEDICAL

Grab bar versatility key to company's recognition as industry leader

(*St. Paul, Minn.*) With humble roots and grand visions, **Dan Matschina** and **Mike Vizenor** have spent the last 3 years bringing Minnesota-based Bridge Medical to the forefront of Portable Grab Bar technology and innovation.

From helping those with recent knee replacements to bathtub safety for children, Bridge Medical's focus on creating a safe and portable alternative to costly permanent grab bar installation has helped to make it the industry leader in the portable grab bar market segment.

"A little prevention can go a long way to helping our aging population lead more independent lives," said Vizenor, the company's President/COO. "We also realize that our products are instrumental in the short term recovery and rehabilitation needs of younger consumers."

Two newly unveiled products, the **Telescoping Grip** and **Telescoping Pivot Grip™**, build on the duo's desire and dedication to helping their customers lead more independent, safe and accessible lives. Offering the strongest and most reliable hold on the market has helped the company gain notoriety in the industry.

"Our sales are projected to grow an astonishing 1250% this year," said Matschina, Bridge Medical's CEO. "Consumers continue to gain confidence in this technology which, added to our product's versatility, will only help us to continue our record growth."

Bridge Medical Grab Bars products are sold exclusively through Home Medical Equipment Dealers, pharmacies and select retailers. Product photos and more information are available online at www.bridge-medical.com/media.php.

About Bridge Medical

Bridge Medical is the industry leader in Portable Grab Bar technology and innovation, setting the industry standards for quality, safety, and accessibility. These portable safety solutions offer consumers a range of versatile and easy to use options to improve their quality of life. For more information, visit www.bridge-medical.com

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